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ICAR - CENTRAL INSTITUTE FOR WOMEN IN AGRICULTURE, Bhubaneswar

Report on the Campaign on Swachhata Pakhwada on 25 December, 2022

As a part of Swachhata Pakhwada, ICAR-CIWA, Bhubaneswar conducted Swachhata campaign and sanitization programme at Community market place, Tarini Haat, Bharatpur, Kalinga studio square, Bhubaneswar. The vegetable vendors, shop keepers and Bhubaneswar municipality workers were assembled in the market place. The importance of cleaning market place on daily basis and avoiding single use of plastic while marketing was highlighted by the scientists of ICAR-CIWA. The adverse effect of single use of plastic on environment while burning and accidental eating of polythene by street animals was explained to the public mass. The effective ways of converting vegetable waste to compost and income generation through waste to wealth was emphasized during the discussion with public. About 50 participants participated in the programme. The programme was coordinated by Dr B. Sahoo and Sh. M.Prusty



Mass cleanliness campaign organised at community place, Tarini Haat, Bharatpur, Bhubaneswar