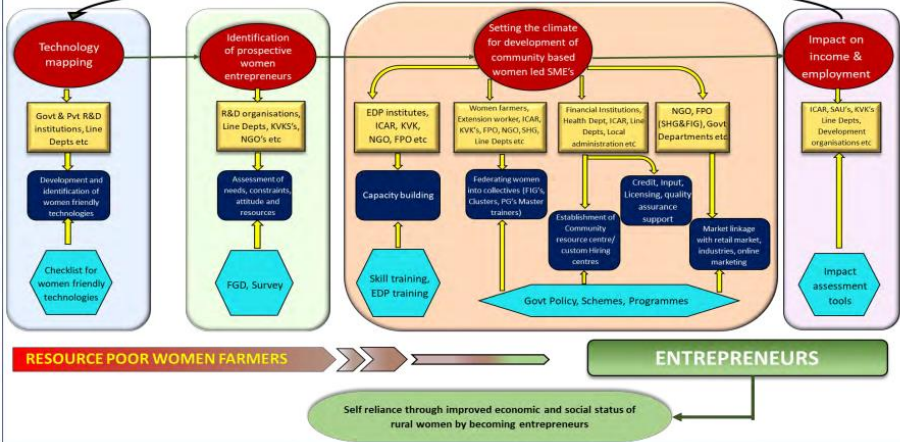


ICAR-Central Institute for Women in Agriculture, Bhubaneswar

Title	Brief description	Photographs
<p>Gender-Sensitive Community-based Agripreneurship Model through Livestock and Fisheries Technologies (GCAM-Model)</p>	<p>The GCAM is a practical replicable dynamic model for agripreneurship among resource poor rural women through livestock and fisheries technologies. Women led enterprise development on value added product development from fish, small scale poultry production and broiler goat rearing was done through needs and constraint analysis, resource mapping, technology identification, capacity building, creating pool of master trainers, formation of women collectives, establishment of community resources, credit and market linkage. The model provides practical implications and best practices for rural service providers, practitioners, and policymakers in promoting rural women agripreneurship.</p> <p>The rural women realized an income enhancement of around 96%, 114% and 67% through adoption of small scale poultry production, goat rearing and production of value added fish products, respectively.</p>	 <p>The flowchart illustrates the GCAM process, starting with 'RESOURCE POOR WOMEN FARMERS' and leading to 'ENTREPRENEURS'. The process is divided into four main stages:</p> <ul style="list-style-type: none"> Technology mapping: Involves 'Govt & Pvt R&D Institutions, Line Depts etc.' leading to 'Development and identification of women friendly technologies' and a 'Checklist for women friendly technologies'. Identification of prospective women entrepreneurs: Involves 'R&D organisations, Line Depts, KVAFS, NGOs etc.' leading to 'Assessment of needs, constraints, attitude and resources' and 'FGD, Survey'. Setting the climate for development of community based women led SME's: This central stage involves multiple actors and actions: <ul style="list-style-type: none"> Actors: 'EDP institutes, ICAR, KVK, NGO, FPO etc.', 'Women farmers, Extension worker, ICAR, KVAFS, FPO, NGO, SHG, Line Depts etc.', 'Financial institutions, Health Dept, ICAR, Line Depts, Local administration etc.', 'NGO, FPO (SHG&FIG), Govt Departments etc.', and 'ICAR, SAI, KVAFS, Line Depts, Development organisations etc.'. Actions: 'Capacity building', 'Skill training, EDP training', 'Federating women into collectives (FPOs, Clusters, PG's Master trainers)', 'Establishment of Community resource centres/ custom hiring centres', 'Credit, input, Licensing, quality assurance support', and 'Market linkage with retail market, industries, online marketing'. Tools: 'Govt Policy, Schemes, Programmes'. Impact on income & employment: Involves 'ICAR, SAI, KVAFS, Line Depts, Development organisations etc.' leading to 'Impact assessment tools'. <p>The final outcome is 'Self reliance through improved economic and social status of rural women by becoming entrepreneurs'.</p> <p>Legend:</p> <ul style="list-style-type: none"> Red circle: Approach Yellow rectangle: Actors Blue rectangle: Actions Light blue hexagon: Tools Green rectangle: Outcome