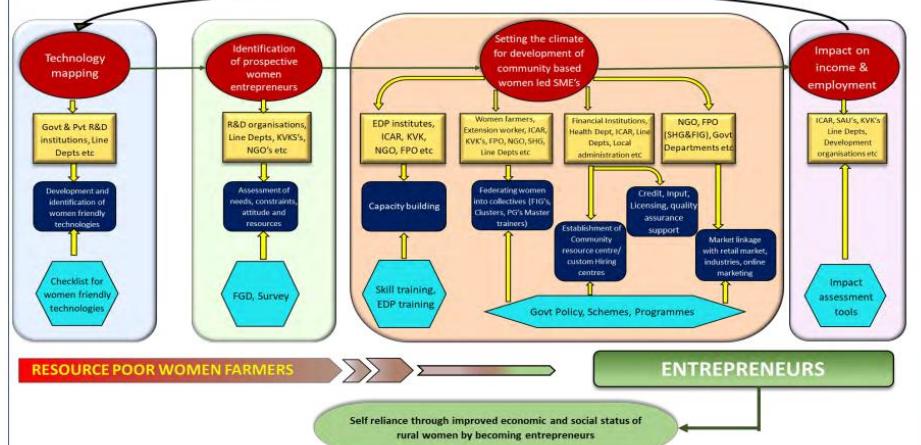


Title	Brief description	Photographs
<p>Gender-Sensitive Community-based Agripreneurship Model through Livestock and Fisheries Technologies (GCAM-Model)</p>	<p>The GCAM is a practical replicable dynamic model for agripreneurship among resource poor rural women through livestock and fisheries technologies. Women led enterprise development on value added product development from fish, small scale poultry production and broiler goat rearing was done through needs and constraint analysis, resource mapping, technology identification, capacity building, creating pool of master trainers, formation of women collectives, establishment of community resources, credit and market linkage. The model provides practical implications and best practices for rural service providers, practitioners, and policymakers in promoting rural women agripreneurship.</p> <p>The rural women realized an income enhancement of around 96%, 114% and 67% through adoption of small scale poultry production, goat rearing and production of value added fish products, respectively.</p>	 <p>The flowchart illustrates the GCAM Model process:</p> <ul style="list-style-type: none"> Approach: Technology mapping, Identification of prospective women entrepreneurs. Actors: Govt & Pvt R&D institutions, Line Depts etc; R&D organisations, Line Depts, KVKS, NGO's etc; EDP institutes, ICAR, KVKS, NGO, FPO etc; Women farmers, Extension worker, ICAR, KVKS, FPO, NGO, SHG, etc; Financial Institutions, Health Dept, ICAR, Line Depts, Local administration etc; NGO, FPO (SHG&FPI), Govt Departments etc. Actions: Development and identification of women friendly technologies; Assessment of needs, constraints, attitude and resources; Capacity building; Skill training, EDP training; Federating women into collectives (FPO's, Clusters, PG's Master trainers); Establishing of Community resource centres/ custom hiring centres; Govt Policy, Schemes, Programmes; Credit, input, Licensing, quality assurance support; Market linkage with retail market, industries, online marketing. Tools: Checklist for women friendly technologies; FGD, Survey; Impact assessment tools. Outcome: Self reliance through improved economic and social status of rural women by becoming entrepreneurs. <p>Legend:</p> <ul style="list-style-type: none"> Approach (Red circle) Actors (Yellow box) Actions (Dark blue box) Tools (Light blue hexagon) Outcome (Green box)