

ICAR-Central Institute for Women in Agriculture, Bhubaneswar

Title	Brief description	Photographs
<p>Sustainable She-Preneurship in Mushroom Cultivation Model (2S2M)</p>	<p>Sustainable She-preneurship in Mushroom Cultivation Model (2S2M)' was developed for women-led mushroom entrepreneurship. The model resulted in increased woman's income from mushroom cultivation by over ₹1 lakh, increased access (>35%) to productive resources and services, increased consumption (>30%) of nutritious food items and drudgery reduction (>37%) due to the introduction of small tools. This is an extension model with a primary objective to foster she-entrepreneurship and empower women by enhancing their access to crucial information and extension services. By addressing key issues such as poverty, nutritional security, and unemployment, the model aimed to create a robust support system for women. It pursued to provide assured marketing avenues to ensure the success of women-led enterprises by increasing their involvement in decision-making processes. Additionally, the model focused on facilitating agricultural education and training for farm women, equipping them with the skills and knowledge needed to thrive in their fields and contribute to their communities.</p>	<p>Sustainable She-Preneurship in Mushroom Cultivation Model (2S2M)</p> <p>The flowchart illustrates the following components and flow:</p> <ul style="list-style-type: none"> Farm Women (Start) leads to Gender Sensitive Core Committee/ Women Collectives. Gender Sensitive Core Committee/ Women Collectives leads to Women FPC/ WFPO. Women FPC/ WFPO leads to Women Led Mushroom Unit. Women Led Mushroom Unit leads to She-preneurs. <p>Supporting Organizations and Services:</p> <ul style="list-style-type: none"> Research institutes: Mushroom Technology Support Government departments: Business plan approval Financial institutions: Credit Support for mushroom value chain Marketing agencies: Urban Wholesalers/ Local Retailers/ E-Marketing <p>Linkage Development: A box connecting the Women Led Mushroom Unit to the She-preneurs, supported by the above organizations.</p> <p>Facilitating Organization (ICAR-CIWA): A central box at the bottom supporting the entire model.</p> <p>OUTPUT OF THE MODEL:</p> <ul style="list-style-type: none"> Family Nutrition Income Knowledge and Skill Drudgery Reduction Employment Decision Making Entrepreneurship Recognition Leadership <p>Feedback Loop: A double-headed arrow labeled 'Solutions' and 'Feedback' connects the Women Led Mushroom Unit and She-preneurs.</p>