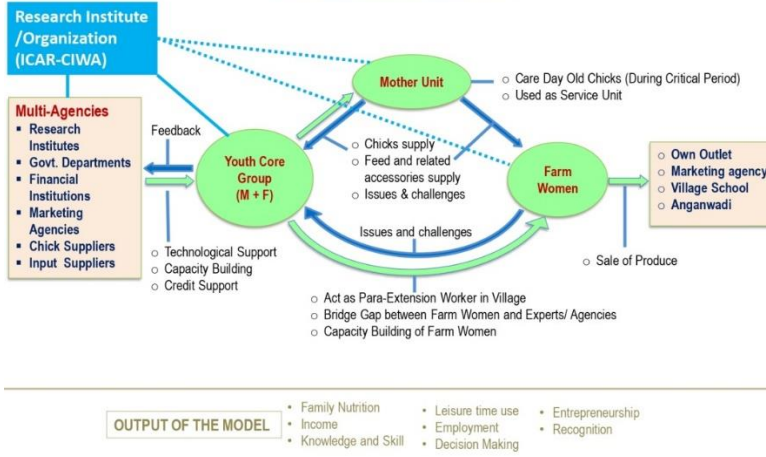


## ICAR-Central Institute for Women in Agriculture, Bhubaneswar

Title	Brief description	Photographs
<p><b>Multi Agency Participatory Extension Model (MAPEM) for Sustainable Poultry by Farm Women</b></p>	<p>In the prevailing agricultural extension system, farm women face limited access to technology, information, and institutional support, restricting their ability to adopt and sustain scientific practices. Addressing this gap, the <b>Multi Agency Participatory Extension Model (MAPEM)</b> was conceptualized and field-tested with a <b>gender-responsive lens</b> to promote sustainable backyard poultry production. The model integrates the coordinated roles of multiple local and institutional agencies.</p> <p>MAPEM model has been developed and validated through youth core group (YCG) members (1 man + 1 woman) to act as para-extension workers. The major objectives of the model were to establish a strong network amongst participatory multi-agencies and make it sustainable even after withdrawal of handholding support and completion of the project period. The model resulted in increasing trend in per capita consumption of egg &amp; chicken in the family (minimum 33% to maximum 50%). Further, the model showed that a family can earn Rs. 35,200 (profit) by rearing 30 birds (RIR) with the support of family members.</p>	<p style="text-align: center;"><b>Multi-Agency Participatory Extension Model (MAPEM) for Sustainable Backyard Poultry by Farm Women</b></p>  <pre> graph TD     RI[Research Institute / Organization (ICAR-CIWA)]     MA[Multi-Agencies: Research Institutes, Govt. Departments, Financial Institutions, Marketing Agencies, Chick Suppliers, Input Suppliers]     YCG[Youth Core Group (M + F)]     MU[Mother Unit]     FW[Farm Women]     O[Own Outlet, Marketing agency, Village School, Anganwadi]      RI --&gt; MU     RI --&gt; YCG     RI --&gt; FW     RI --&gt; O     MA --&gt; YCG     MA --&gt; MU     MA --&gt; FW     MA --&gt; O     YCG --&gt; MU     YCG --&gt; FW     MU --&gt; FW     FW --&gt; O     FW --&gt; YCG     FW --&gt; MU     FW --&gt; RI     FW --&gt; MA     </pre> <p><b>OUTPUT OF THE MODEL</b></p> <ul style="list-style-type: none"> <li>Family Nutrition</li> <li>Income</li> <li>Knowledge and Skill</li> <li>Leisure time use</li> <li>Employment</li> <li>Decision Making</li> <li>Entrepreneurship</li> <li>Recognition</li> </ul>